

Called Patti Cullen, left voice message. Asked her to return my

#466

Elmer G Biddick
CHARITABLE FOUNDATION
11623 State Road 80 Livingston, WI 53554
Phone (608) 943-6363 Fax (608) 943-6365
www.biddickfoundation.com

*Call. 4/25/16
clarification of
grant request on
last page.*

Elmer G Biddick
Richard M. Masters
James W. Szymanski
David Warner

11623 State Road 80
Livingston, WI 53554
Phone (608) 943-6363

GRANT APPLICATION

***Must be received in our office on or before the due dates below**

Due Dates April 15th and October 15th

Date: April 14, 2016

Name of Organization (must match IRS 501(c)(3) designation) Suicide Prevention & Resource Center Inc. 1127 East Roeland Ave. Appleton, WI 54915-2624

Address 660 7th Ave.,

City, State, Zip Platteville, WI 53818

Phone Patti Cullen 732-4728

Person Responsible for the Grant BENS HOPE Account C/O Patti & Terry Cullen

Position in the Organization _____

Organization's Purpose Educate on suicide, reduce the stigma, offer hope/support for those struggling in life either left behind after the devastation of a loss to suicide, struggling from depression/anxiety or other mental health issues..knowing they are not alone and that others care and are here to support them.

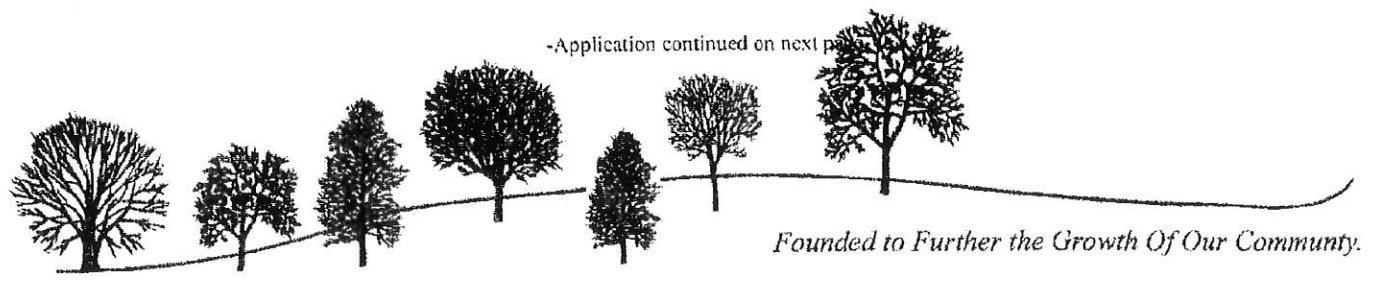
This application must include your organization's latest IRS Letter of Determination showing exemption and public support status. (Not required for units of Government & public schools).

Grant Request \$ \$6,000.00

Describe the reason for this grant request in the space below:

Please see attached

-Application continued on next page



Founded to Further the Growth Of Our Community.



The Center for Suicide Awareness
 Bens-hope.com
 C/O Terry & Patti Cullen
 660 7th Avenue
 Platteville, WI 53818

April 13, 2016

To Whom It May Concern regarding the Elmer G Biddick Charitable Foundation,

We are submitting a request on behalf of the Center for Suicide Awareness – specifically for BENS HOPE. Our efforts stem from an event that has changed our lives forever.

On November 11, 2014, our family was blindsided by the death of our 27-year-old son Benjamin, who took his life by suicide. Suicide happens to others, or so we thought. We found ourselves in a place, we never dreamed of being. We realize now, no one is immune to suicide. It can happen to any family, anytime, anywhere.

As we muddled forth in the days following Ben's suicide struggling with our grief, we questioned where to turn. We wondered who would understand these circumstances and have answers to our questions. As we searched the Web for ideas, we found support on The American Foundation for Suicide Prevention (AFSP) website. AFSP is a leading not-for-profit organization exclusively dedicated to preventing suicide. We found a Survivors of Support (SOS) group held at Journeys Mental Health Facility in Madison, WI. We attended our first meeting just four weeks after Ben's suicide and bimonthly thereafter. While these meetings were our Saving Grace, the 3-hour commute and two hour meetings took a toll. We longed for support in our area. It was then my husband Terry and I found another link on the AFSP website that seemed to be the answer to our prayers. We found a kit on Facilitating a Suicide Bereavement Support Group, which we purchased. After reviewing this booklet and video and trusting in God, we held our first SOS meeting in Platteville March 10, 2015 with 25 people in attendance. The attendance validated a need for this type of support in our community. Since then, we have held meetings the second Tue of each month at the MCB Motor Branch from 7-9 PM - free of charge. Participants are invited to share their stories or just come and listen. Newcomers are provided with a folder containing relevant information for survivors of suicide. We also provide name tags, tissues, bottled water and mints – life savers - because we feel these meetings are just that – life saving. We have also purchased an array of relevant books to assist us on our grief journey and as survivors of suicide, but we now loan our library of books to interested parties to aid in their education and healing.

In addition to the SOS meetings, we have reached out to our community sharing our story to reduce the stigma associated with suicide, promote awareness, and offer support. We have been guest speakers at the Optimist, Kiwanis Clubs and Rotary Club November 17, 2015. We were interviewed by representatives from Queen B Radio, the Platteville Journal, the Telegraph Herald and the University of WI Exponent with articles placed in the respective papers. On National Suicide Awareness Day, September 10, 2015, we accepted an invitation from Pam Brookens of SW Behavioral Services to speak at SWHC. Our presentation was interactive with the attendees. We answered delicate questions, including those of emergency personnel inquiring on what to say to families following a suicide loss. We also provided BENS HOPE brochures, which these individuals can offer families who find themselves in this unfortunate position.

We were introduced to Meghan Skemp four weeks after Ben's death. Meghan has been instrumental in introducing us to a number of people who have helped us along our journey. Among them, Barb and Justin, our acquaintances from the Center of Suicide Awareness in Kaukauna, WI who encouraged us to hold suicide awareness walk. On Saturday, September 12, 2015, Terry and I traveled to Kaukauna Sat, to participate and support their sixth Annual Suicide Awareness 5K walk with hundreds of others. Participating in this event was eye opening. It was incredible to see the number of people touched by suicide.

Initially questioning whether this would be something we had the strength to accomplish, God placed the right people in our paths validating that this walk should become a reality. We hosted the first annual BENS HOPE SUICIDE AWARENESS 5K run/2mile walk on September 26, 2015. It was our hopes to have 50 people participate for this event. We were pleasantly surprised to learn we had approximately 250 people pre-register for the event and over 100 more who signed up the day of the event. The outcome was overwhelming and obviously exceeded our

expectations. The BENS HOPE event was held as a tribute to Benjamin and for all those who have lost loved ones to suicide.

On October 3, 2015, Terry and I along with my Mom/Ben's grandma (Ann Weigel) traveled to an RTI Ceremony in Marshfield WI, hosted at the Marshfield Hotel/Conference Center. RTI Donor Services is a not-for-profit, American Association of Tissue Banks (AATB)-accredited tissue recovery network dedicated to serving donor families and the donation community in perpetuating the circle of life. They help enhance the lives of others by working with organ and tissue agencies to provide the gift of donation. My sister/also Ben's godmother, Pam Greenhalgh and her husband Bruce joined us for this event to honor Benjamin. It was amazing to see the number of people who have lost loved ones. We provided a quilt square to the Eye Bank that Gram made in Ben's memory. These squares will be sewn together and the completed quilt will be displayed so others can see who some of these donors are. Candles were lit, memories shared and tears shed. It is so moving to hear how even in tragedy and loss, people desire goodness for others by graciously donating. Becoming a tissue donor as Benjamin and many others have graciously done, will affect the lives of hundreds of others and in some instances be life saving. This experience was yet another time for us to reflect on the kind and giving person Benjamin was, not only in his life, but also in his death through his generous donations.

Terry and I previously met with Deirdre Dalsing and her department from the UWP Counseling Services Department, offered to assist them any way possible to educate on suicide awareness. On October 5, 2015, Jason Artz and Teresa Miller were invited us to an open forum at the Nohr gallery/UWP Ullsvik Center, to speak on this National Day without Stigma. We had approximately sixty people in attendance. Our presentation allowed for Q&As. We provided materials with resources to attendees. We learned later of a student who sought out the counseling department to have an assessment done. It was nice knowing that our reach out efforts are making a difference.

On October 9, 2015, Terry and I met with Jason Artz at Russell Hall in their studio as requested and were interviewed in an effort to prepare a Suicide Awareness video. This video will be unveiled this year and placed on the UWP website. We have also put it on the BENS HOPE website. It is our hope that by sharing our story, others will understand that suicide is a permanent solution to a temporary situation. We want them to reassure them, they are not alone and that there is support available.

On Wednesday, October 28, Terry and I received an invitation from Marketing Manager, Cindy Sergent of the Madison, WI Lions Eye Bank, to speak in Stephens Point at a Coroner/Medical Examiner Conference. While initially we contemplated bypassing this offer, God, guided us through my daily devotion that we need to offer support in our community, but also by reaching out to others, so we accepted the invite for this speaking engagement. We shared with the participants that we appreciate their profession, but cannot imagine being in their line of work or the traumatic news, they deliver to families. We shared that the only thing we can imagine being more difficult than providing this news, is being the family on other end receiving this news...and that is where we come in. We shared our story of Ben's suicide and the generosity of his donations. It was emotional and heartfelt. I shared an analogy of how it must be hard for them in their line of work, not to allow their emotions interfere or take over. I compared it to banking and how money to a teller is like monopoly money. The significance is different. You don't get attached or look at it like real money. We took this opportunity to commend Tim Candahl who attended and was the LaCrosse Medical Examiner in charge the night of Ben's suicide. We thanked Tim and his team for the compassion shown that terrible evening. He was extraordinary. We appreciated his kindness and compassion. It still means so much to us. We thank God we had the opportunity to give Tim accolades that day for his efforts.

On January 13, 2016, I conferred with Matt Melby 348-2121 at Melby Funeral Home. Matt suggested I contact Funeral Director in Madison. Matt and I also discussed efforts of reaching out to funeral directors to promote SOS. Matt also gave me name of SW Director of Funeral Directors - Gary Wodka in Madison @ 608-256-1757. I reached out to Gary and expressed our interest in sharing our story. Gary stated the Funeral Directors have Continuing Ed and the purpose could be topic of Suicide. He inquired on the possibility of us speaking at one of two conferences in 2016.

I woke up January 15, 2016 feeling guided to reach out to the Chief of Police in Platteville, Doug McKinley. After arriving at work, I learned that a seventeen-year-old boy from Belmont took his life by suicide last night. He apparently missed school yesterday and hung himself. While he has found the peace he desired, it saddens me knowing the road ahead for his family. This initiated the urgency to call Doug at 348-2313 and offer to bring in others from SOS to share our stories with the officials as it related to our personal experiences having lost a loved one to suicide. It is our intent to offer insight that will help the police force in their future when they have the

misfortune of dealing with a suicide case. McKinley agreed this would be beneficial. We have scheduled two evening training sessions in August 2016.

I hope this letter conveys the desire we have to find goodness in our tragedy by reaching out to others. We will continue to raise awareness, reduce the stigma and offer support and hope. With that said, it is our intent to hold the second annual BENS HOPE 5K/2mile event September 24, 2016. However, we cannot do this alone. Therefore, we are seeking funding from the Elmer G Biddick Charitable Foundation.

To qualify for funding, we are utilizing the 501C3 from Suicide Prevention & Resource Center Inc., 1127 East Roeland Avenue, Appleton, WI 54915-2624 as encouraged by people who have mentored us with BENS HOPE efforts. We opened an account at Mound City Bank July 9, 2015, titled Suicide Prevention & Resource Center, Inc. - BENS HOPE. 660 7th Avenue, Platteville, WI 53818 using the federal identification number 46-1223558, assigned to Suicide Prevention in Appleton. Suicide Prevention is assigned as a Public Charity Status. There are currently no full time employees or regular volunteers for BENS HOPE. Most expenditures to date have been out of pocket, with the exception of donations supporting the first annual BENS HOPE event. Some expenses and in-kind offerings are noted below:

Alliance of Hope (to purchase grievance video/DVD for SOS) - \$82.95

Donation to Journey Mental Health \$100

Liability Insurance for BENS HOPE Event \$263.00

EventBrite - Charge per registration - \$2 X 476

Signs to Go \$305.95 (SHB \$611.90 - gave 50% discount - We purchase one single sided sewn banner and two 4x8 single sided banners mounted on plywood to advertise BENS HOPE. Signs to go gave us a 50% break, so total cost was \$305.95)

Sports Unlimited \$1,178.70 (t-shirts)

Bens HOPE Survivors of Suicide Brochures \$85 (250) x 2 orders \$170.00 (distributed to Erschens, funeral homes, churches, hospital, counseling services, various offices, to spread word of Survivors of Suicide support)

Thank you note cards & Thinking of you note cards \$40.00

Postcard thank you notes - \$30

Business cards - \$30

SOS Meetings- City of Platteville - rental for room to hold meeting; also provided materials for handouts; books, Kleenex, bottled water, mints - \$50

Travel Exp/Hotel/food Kaukauna Survivors of Suicide -\$150.00

Meetings/meals in Madison/Lancaster- /Fennimore \$100.00

In Kind Offerings

Rhythm Riniker DJ services and photo booth (\$900.00)

45# Brats (\$150), 50# hamburgers (\$225), 4# hotdogs (\$15) Biddick's, Inc. purchased from Weber Meats

Morrissey Printing Posters (donated) (\$150-\$200)

Erschens Florists - balloon bouquets for meeting room and balloons for balloon release (\$450)

Meghan/Graphic Design \$200 - \$350 (\$40 per piece)

Mound City Bank - Monthly use of meeting room \$50 x 9 = \$450

Buttons w/pictures to wear at event (Karen Utley and Pam) (\$50)

Posters made by Ellen (BENS HOPE PARKING) \$10.00

Popcorn from Millennium - 2 large bags

Jimmy Johns - 2 large platters @ \$50 ea = \$100

McDonalds - Two containers of soda - one lemonade and one orange

Dunkin Doughnuts - 200-munchkin doughnut balls \$9 per box of 50 X 4 boxes = (\$36)

Subway - two large platters \$76 and 3 dozen cookies \$15 \$76+\$15 = (\$91)

Country Kitchen hamburger buns/hot dogs buns and all condiments for walk including catsup, mustard, sauerkraut, onions, etc. - \$200

Pizza Hut - 3 \$10 gift cards - (\$30)

Culvers - Four Value basket meals and four concrete mixers (\$50)

Walmart gift card (\$50)

Dairy Queen 300 dilly bars @ \$1.68 each = (\$504)

KFC - Three 2 piece meal certificates = \$15.00

Papa Murphy's - 2 large 1 topping pizza and 2 cheesy breads \$25

Hartig - Four cases water and ice \$20

Prairie Farms - white milk, cho milk and orange juice - \$150

Pioneer Lane's \$80 gift card

Kwik Trip - 3 cases of water and a case of bananas \$25

Milios - Large sandwich platter \$50

Tina from SOS – 4 cases of water, plates and napkins \$30
 Uno's - \$100 gift card
 Weygants – donated freezer for dilly bars from Dairy Queen
 Queen B – advertising on radio to promote SOS and BENS HOPE
 Shopping News – Monthly advertising SOS and BENS HOPE (free business size ad)
 Platteville Journal – Articles and monthly advertising SOS and BENS HOPE (free business size ad)
 Pioneer Ford - Donated Parking Lot day of BENS HOPE event
 Police Dept volunteers
 UWP Student volunteers
 Water station - \$10
 One large tent - \$200
 Two pop us tents \$100
 Two volunteers to face paint - \$100
 Gile Cheese – Cheese tray - \$15
 Harmony House – Reflexology/donated 2 hours – services in 10-minute increments. \$120
 Mike Hahn - Face Painting \$80
 Advertising - \$500

Estimate of Expenses -	\$3,000.00
In Kind Donations -	\$5,500.00
Misc/Travel Exp	\$1,500.00
Total Budget	\$10,000.00
Monies requested	\$6,000.00

Per conversation with Patti the out reach program is also geared towards Suicide Prevention as well. *gc*

We appreciate your consideration for donating monies towards our out-reach efforts in and outside the community to reduce the stigma of suicide, promote awareness, provide support and offer hope to others. In addition to the second annual BENS HOPE event in 2016, we also hope to reach those that are currently struggling with depression, anxiety or other mental health issues and those who have attempted suicide, contemplated suicide or may be considering it at this time. It is our true desire to let others know, they are not alone on this journey and there are others who care. We feel our continued efforts are a great way to pay tribute to Benjamin, but also to all the others who have lost family and friends to suicide.

Thank you again.

Sincerely,


 Patti & Terry Cullen